

Furkan Eymen Sadoglu

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EDUCATION

Bilkent University

BA in Communication and Design

Ankara, TR

Aug. 2019 – Jan 2025

EXPERIENCE

Marketing Operations Specialist

Eva Commerce

Dec. 2025 – Feb.2026

San Diego, CA, United States

- Drive end-to-end marketing operations across web, content, and growth channels, integrating AI-powered tools to streamline content creation workflows and increase output capacity.
- Manage website and CMS operations using Strapi, supporting an ongoing Shopify migration to improve overall e-commerce performance.
- Consolidate and structure content architecture to strengthen SEO performance and ensure consistent brand messaging across channels.

Intern, Copywriter

9.58 Advertising

Jan. 2025 – Nov. 2025

Istanbul, TR

- Crafted broadcast and digital commercial scripts for major financial and lifestyle brands including Vakıf Katılım, Kymco, and Vespa.
- Contributed to brand launch strategy and concept development for Kymco and Vespa entering the domestic Turkish market.
- Developed social media content strategies and creative page concepts across multiple brand accounts.

Intern, Copywriter

Medina Turgul DDB

Jul. 2024 – Aug. 2024

Istanbul, TR

- Produced digital video scripts and creative concepts for high-profile brands including Algida, Papia Egypt, Ülker Kanky, Godiva, and Ülker Danke.
- Developed social media campaigns and brand storytelling content aligned with global brand guidelines.
- Conceptualized event activations and social copy for Efes Pilsen, contributing to live campaign execution.

Intern, Copywriter

Ortaks Yapım, HBO MAX (former Blu TV)

Jun. 2023 – Aug. 2023

Ankara, TR

- Contributed to the production of Behzat Ç. (BluTV, 2023), a nationally recognized Turkish crime series, gaining hands-on experience in visual storytelling and on-set production workflows.

PROJECTS

Young Lions Turkey 2025 Competition | *Film Category*

March 2025

- Gained real-time teamwork and execution experience in copywriting and directing.
- Demonstrated cross-functional collaboration between copywriting and directing disciplines to deliver a cohesive brand narrative.
- Transformed a strategic brief into a compelling visual story.

Boulevard Without an Audience | *UNESCO and Ankara Metropolitan Municipality*

Nov. 2022

- Directed and produced a culturally rooted short film in partnership with UNESCO and Ankara Metropolitan Municipality, showcasing the ability to align creative storytelling with institutional brand objectives.

TECHNICAL SKILLS

Languages: Turkish (Native) - English (Full Professional Proficiency) - German (Limited Working Proficiency)

Certificates: Media Literacy and Disinformation Conference (European Union Delegation to Türkiye), UCL (Summer School Certificate) Edinburgh College (Summer School Certificate), University of Vienna (Summer School Certificate)