

Furkan Şadoğlu

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EDUCATION

Bilkent University

Bachelor of Arts in Communication and Design

Ankara, TR

Sep. 2019 – Jan 2025

Istek Ulugbey Anatolian Highschool

High School Education

Istanbul, TR

Aug. 2014 – Jun. 2019

EXPERIENCE

Intern, Copywriter

9.58 Reklamcılık

Jan. 2025 – Present

Istanbul, TR

- Wrote commercial scripts for conventional media. (Vakıf Katılım)
- Contributed to concept development for a brand debuting in the domestic market. (KYMCO, Vespa)
- Developed social media content and page ideas. (Vakıf Katılım, Vespa, Kymco)
- Wrote and conceptualized a radio spot. (Vakıf Katılım)
- Wrote mailing copy and agendas. (Vakıf Katılım)

Intern, Copywriter

Medina Turgul DDB

Jul. 2024 – Aug.2024

Istanbul, TR

- Wrote commercial scripts for digital platforms. (Algida, Papia Egypt)
- Localized brand names and taglines. (Algida)
- Developed social media content and campaign ideas. (Ülker Kanky, Godiva, Ülker Danke)
- Created event concepts and social copy. (Efes Pilsen)
- Contributed to radio spot ideation. (Bosch)
- Wrote e-mail marketing/ mailing copy and agendas. (Doğuş Oto)

Intern, Camera Assistant

Ortaks Yapım

Jun. 2023 – Jul. 2023

Ankara, TR

- Contributed to the camera department during the filming of Behzat Ç. (BluTV, 2023) a cult Turkish crime series.

Intern, Art Director

Medina Turgul DDB

May 2019 – July 2019

Istanbul, TR

- Designed event posters. (Cevahir AVM)
- Created agenda layouts and email visuals. (Doğuş Oto / Otomotiv)

PROJECTS

Echoes | Film, Written and Directed by Furkan Şadoğlu

May. 2023

- Selected for screening at the TPORT Short Film Market
- Collaborated with a small crew to achieve a high-production-value outcome with limited resources
- Developed moodboards, storyboards, and narrative structure to guide visual and emotional tone

Seyircisi Olmayan Bulvar | Cinematographer, Furkan Şadoğlu

Nov. 2022

- Created a culturally rooted short film in collaboration with UNESCO and Ankara Metropolitan Municipality

Young Lions Turkey 2025 Competition | Film Category

March 2025

- Gained real-time teamwork and execution experience in copywriting and directing.
- Refined storytelling skills by aligning narrative structure with brand objectives.
- Transformed a strategic brief into a compelling visual story.

SKILLS

Languages: English, Full Professional Proficiency - German, Limited Working Proficiency - Turkish, Native or Bilingual Proficiency

Copywriting: Brand Campaigns, Commercial Scripts (TV, Digital, Radio), Social Media Copywriting, Tagline and Slogan Development, Brand Naming, Insight-Driven Storytelling, Creative Concept Writing, Email Marketing, Editorial Tone Adaptation, Voiceover Scripts, Event-Based Messaging, Localization & Transcreation (EN-TR), Tactical Copy for Financial Products, Humor-Based Copywriting, Cultural & Seasonal Campaign Messaging

Creative Tools:: Adobe Creative Suite (Photoshop, Premiere Pro)